Paying for online news

In 2008, Internet search engine google was sued(poursuivi en justice ) For infringing(to infringe = enfreindre) copyright law.  
They had displayed(présenté links to news headlines and stories from belgian press, without paying the newspapers for their content.

Such as the times, the financial times, the Sun, published in th U.K. R.murdoch is also at the head of the American newspapers The Wall Street Journal.

He is looking at ways to make people pay for spécialist contents. Star columnists, celebrity gossip, sports , crosswords and even page 3.

In fact, r.m was implied in a scandal involving « news of the world » and it had to close ».

So this video takles the issue of online news, the traditionnal .... is under threat. The biggest mistake witch the news industry made arround ten years ago, when they incrédibly thought that information could be free. With news content increasingly accessible online, this industry is now looking for the other ways to make its service profitable. Because most people regard news as a commodity.

This conversation is between the eden project’s director and journalist. The interview deal with the importance of having a good website.